

Compton's NewMedia
2320 Camino Vida Roble
Carlsbad, CA 92009
T. 619/929-2500

Songs from Bear Country Stars Lovable Berenstain Bears

CARLSBAD, Calif., -- The Berenstain Bears are back and this time they're dancing to original songs by Joe McDermott of "Team Fat," renowned for their multimedia music. Songs from Bear Country invites children to enter an entirely new, interactive Bear world created by Compton's NewMedia's animators where the Berenstain Bears perform eight different songs. Lyrics designed for ages four to ten entice youngsters to sing about such exciting Bears' adventures as a car race or as typically worrisome to a small child as a visit to a doctor.

The tenth Berenstain Bear software title since the first one came out on floppy disk, Songs From Bear Country is a CD ROM title with 30 minutes of music and 15 minutes of animation that places the child in the middle of the Bears' merry adventures. Compton's NewMedia, which produced the first Berenstain Bear software title ever, recently signed an agreement to publish original material co-created with authors Jan and Stan Berenstain. While the Songs From Bear Country is based on the highly successful books published by the Berenstains, it features a look developed specifically for CD ROM, taking advantage of high resolution, full screen, movie quality animation and cinematic angles to make the Berenstain Bears more real than ever.

Compton's creative team set a goal to create a special world that youngsters enjoy and would want to return to time and time again. An essential element a successful children's interactive title is developing the look, navigation, and aesthetics appropriate for each age group, a condition of the Berenstains' agreement for future development with Compton's NewMedia.

Songs From Bear Country will be available in September with a suggested retail price of \$49.95. System requirements include an MPC Level 2 system including a double speed CD ROM drive, 16-bit audio card and SVGA video card. It does not require Windows, only MS DOS 5.0 or later.

Compton's NewMedia is a leading provider of information, infotainment, edutainment, and entertainment with a compelling lineup of more than 150 CD ROM titles. Compton's own titles and those of its affiliated labels can be found at more than 7,500 retailers throughout the country.